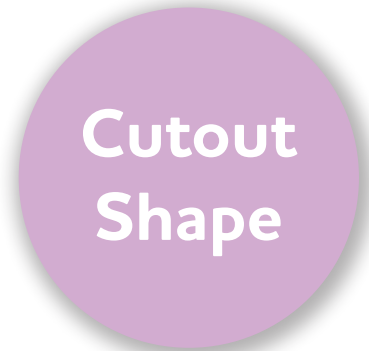


Profile Cutting

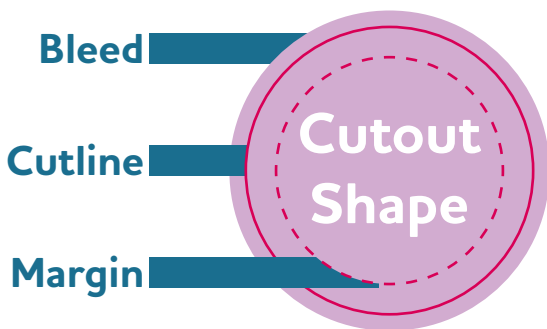
Artwork setup guide. Rigid Media, Magnets, Labels and Stickers.

To create a cutout sign or label like our circle example on the right, your file must be supplied with a cutline and bleed to avoid white hairlines, ensuring a clean edge to your labels.

The cutline should define the exact shape you want to produce, including the perimeter contour cut and any cutouts within the graphic. This line must be set in a Spot colour with overprinting turned on so that the cutting machine can recognise it as a cut line and not part of the artwork.



Bleed and Margin Requirements



For Magnets, Labels and Stickers...

The background colour or graphics must extend at least 2mm past the cutline and all text should be a minimum of 4mm inside the cutline

For Rigid Media...

The background colour or graphics must extend at least 5mm past the cutline and all text should be a minimum of 10mm inside the cutline