

Wind Flag Care

Flag Life

How long will my flag last?

The answer to this question is much more difficult to answer than you might expect. Accurately predicting how long a flag will last is a bit like predicting long-term weather forecasts. How long a flag lasts depends on many factors.

Wind, water, sun, and carelessness (the single greatest cause of flag deterioration) can all reduce the lifespan of your flag. Unfortunately, the weather is out of your hands, but you can do a few things to take care of your flag and lengthen its life.

Occasional washing in warm water with a mild-detergent will prevent dirt and pollutants from deteriorating the fabric. To prevent mildew, let your flag dry thoroughly before storing it, and have your flag repaired at the first sign of fraying. Don't wait for your flag to be torn to shreds!

Flying the flag day and night will shorten the life of your flag. If you want your flag to last longer, consider flying it during the day and storing it safely inside at night.

Our flags are manufactured to provide the longest lifespan possible with the right care. But remember, no two flags receive identical wear, even if they are made of the same high-quality materials. Because weather conditions vary, wearing conditions vary, and consequently, the life of each flag is different.

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Store your flags in a well-ventilated area, away from any harsh chemicals or cleaning compounds. If your flag gets wet, don't pack it away for storage until it is completely dry. Wet folds can cause permanent creases. In addition, dampness ruins fabric and causes mildew.

Pole care is also related to flag care. Rust and scale can cause permanent stains on a flag. Some metallic oxides can even eat holes in fabric.

- Always ensure the flag cannot flap against another object, like the corner of a house, roof, support wire, etc.
- To extend the life of your flag, take the flag down at dusk each day and re-hoist it in the morning.
- When expecting storms or high winds, always remove the flag from the flag pole and store it indoors.
- Flags are made of polyester material, because of their light weight, will generally fly better where breezes are consistently calm.